

GLOBAL TRAVELER

The global pandemic's newest luxury traveler? Your pet

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With pet ownership on the rise, hotels are openly courting owners with pun-filled packages.

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Hotels are rolling out the red carpet for a new breed of traveler: your new puppy.

Lockdowns, social distancing and new work-from-home arrangements have caused animal adoptions to <u>soar</u> across the United States. A new TD

Ameritrade survey found that 33% of Americans — and half of millennials — have considered fostering or adopting a pet since the global outbreak.

Rescue centers and shelters have been cleared out, with many reporting more applications than there are animals to adopt.

Globally, online searches for "dog-friendly hotels" began trending upward in February, and they've more than doubled from 2019. Hotels are responding to the interest by openly courting owners with packages designed for pets.

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Not only do dogs receive freshly-caught fish for dinner at <u>Le Barthelemy Hotel & Spa</u>, but they get their own reserved lounge chairs on the beach and the opportunity to paddleboard and kayak with their owners in the ocean.

Located on the Caribbean island of St. Barts, the hotel is scheduled to reopen on October 28. In 2019, it was named the 25th best resort in the world in the